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## FOR IMMEDIATE RELEASE

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## E.L. Haynes to Participate in Second Annual Acumen Solutions Race for a Cause™ to be Held October 17, 2010 in Arlington, VA

August 18, 2010  
Washington, DC

E.L. Haynes Public Charter School, one of the top performing public schools in Washington, DC, has been selected as one of the charities to benefit from this year's Acumen Solutions Race for a Cause™. Runners of all levels, as well as walkers, are encouraged to participate. Participants can run to benefit the school by selecting E.L. Haynes when registering at [www.theraceforacause.com](http://www.theraceforacause.com).

### RACE INFORMATION

The race will be on a fast out-and-back, flat course that begins and ends on North Quincy Street - near the intersection of Wilson Boulevard in Arlington, VA.

**Location:** Arlington, VA  
**Date:** Sunday, October 17, 2010  
**Time:** 8:00 AM

#### 8K Race Fees:

\$25 early bird through September 19  
\$30 through Packet Pick up October 16  
\$35 Race Day

#### 1Mile Fun Run:

\$20 early bird through September 19  
\$25 through Packet Pick up October 16  
\$15 (No shirt)

For more detailed information and registration go to [www.theraceforacause.com](http://www.theraceforacause.com).

### EVENT BACKGROUND

Acumen Solutions, an international leader in business and technology consulting, will hold its second annual Acumen Solutions Race for a Cause™ 8K and 1-Mile Fun Run on Sunday, October 17, 2010 in Arlington, Virginia. The 1 mile format has been added this year to give families and young runners a chance to participate. Two-thousand dollars in combined prizes will be awarded to winners across categories. Other charities participating are Boys and Girls Club – Alexandria-Olympic Branch, Boys and Girls Clubs – Fairfax Branch, Bridge to Freedom, BUILD Metro DC, Child & Family Network Centers, For Love of Children, Friends of Fort Dupont Ice Arena, Inc., Greenbrier Learning Center, National Fatherhood Initiative, The Women's Center, and United for DC.

"We are proud to host our second annual Acumen Solutions Race for a Cause to benefit these 12 incredible community partners," says David Joubran, President and Chief Executive Officer of Acumen Solutions. "The

race provides an easy way for runners, local area residents and businesses to give back to their community in a fun, healthy and meaningful way.”

The event is produced in partnership with Potomac River Running. WJLA ABC7, News Channel 8 and TBD.com, will be the media sponsors and the event is produced in partnership with Potomac River Running. Sponsorships are still available. Sponsoring organizations confirmed to date include AtlasAdvancement, Inc, Baird Automotive, Bruce Rosenblum, Carahsoft, Daycon Products Company, Inc., Enterprise Rent-A-Car, Eventide Restaurant, Federal Title & Escrow Company, Jones Lang LaSalle, NimbleFire, Piedmont Investment Advisors, LLC, RedPeg Marketing, Saveafewthousand.com, Schreffler Chiropractic, Sparksoft Corporation, SunTrust Bank, The Advisory Board Company, The Meltzer Group, TMA Direct, Tobin, O’Connor & Ewing, Tysons Nissan Mazda, Watkins Meegan LLC. Those interested in sponsoring this race are encouraged to contact Elizabeth McNeil at Acumen Solutions at [emcneil@acumensolutions.com](mailto:emcneil@acumensolutions.com) or call 703-600-4032.

Over the years, Acumen Solutions has developed many innovative ways to encourage their employees’ support of non-profits in their communities. Acumen Solutions’ previous 10K road races and last year’s Acumen Solutions Race for a Cause 8K have contributed over \$125,000 to benefit local nonprofits. The company has contributed over \$1 million dollars to charitable causes since inception.

### **About E.L. Haynes**

E.L. Haynes Public Charter School demonstrates what a public school could, and should, be. The school was founded in 2004 and has a program based on nationally recognized best practices for advancing student achievement. E.L. Haynes’ mission is that every student of every race, socioeconomic status, and home language will reach high levels of academic achievement and be prepared to succeed at the college of his or her choice. E.L. Haynes is moving steadily toward achieving this mission; in 2009, 80% of students scored proficient or advanced in math on the DC-CAS and 66% scored proficient or advanced in reading. The school is proud to have made outstanding three-year gains of 50 percentage points in math and 26 percentage points in reading.

In 2010-2011, E.L. Haynes serves 600 students in pre-school through eighth grade and will grow, adding a grade each year, until it serves students in grades Pre-K through 12. The school is the first year-round public school in Washington, DC and is named for Dr. Euphemia Lofton Haynes, the first African-American woman to receive a doctorate in mathematics, a teacher in the District of Columbia's school system for 47 years, and the first woman to serve as President of the District of Columbia Board of Education. In April 2008, E.L. Haynes was chosen from DC’s 56 charter schools as the winner of Fight for Children’s first-ever Quality Schools Initiative Award. In 2008, 2009 and 2010, E.L. Haynes was named a Silver Award winning school in through New Leaders for New Schools’ Effective Practice grant program, ranking as a top school among a consortium of 144 charter schools nationwide. For more information, visit [www.elhaynes.org](http://www.elhaynes.org).

### **About Acumen Solutions, Inc.**

Acumen Solutions helps Global 1000 and government agencies solve their complex business and technology problems on a daily basis. By offering innovative business process solutions, strategy and technology know-how, our experts provide organizations with measurable results. We are recognized leaders in helping our clients weave cloud computing strategy and integration into the fabric of their existing enterprise architecture. In addition to spearheading opportunities in business, our social responsibility commitment enables our employees to become leaders in our communities. Acumen Solutions is headquartered outside Washington DC with offices across the U.S. and in Europe and has been in business since 1999. Find out more at [www.acumensolutions.com](http://www.acumensolutions.com).

**For further information about walking or running to benefit E.L. Haynes, please contact:**

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